

REP HEADLINE# 6228191 TRF# 321472
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP OCT23/12 10-13
CHANGES *** WFTV-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS _____
 AGY # _____ AGY. NAME CROSSROADS MENTA RIC
 REP. # _____ OFF. # 6556 SALESMAN # _____

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

PRDCT AMERICAN CONTRACTOR - - - - - CONTRACT # 6228191

AMERICAN CROSSROADS EST# 694 COMMENTS: (LINE, ORDER,

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP ROTTING NEEDLE

THE DROWNING NEEDLE

REP : TO LENA

TO LENNA
FR JULIE
OK'D M5
TLS RTS
PLS CFM, THX 10/23

CON

THIS IS A CAS

27

66 S 1200N-1230P

PROGRAM : NOON NEWS/SATURDAY

\$600.00 11/3 11/3 7 222

1

ORD COM1: WE CAN OFFER
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-66 FOR 1 SECOT /MW

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LINE#	REP	CD:	TIME	PERIOD	LGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYs	TOTL:	SPSTS:
LINE#	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:		
STATION	MAKEGOOD	OFFERS:	MISS	ED: SAT/1200N-1230P										
M5	OK'D	BUY#66	OFFER: SAT/500A-600A											
			CMT: WE CAN OFFER											
				NOV3	30S	\$600.00		(OCT22/12)						
				NOV3	30S	\$600.00		PLS ADVISE.						

NOV/12 147550.00
147550.00

MARKET TOTALS \$421,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% CABL
 SVC- NSI DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-P
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENT